



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/B Nelson/D/Sen/FL (16577)  
Abar Media (2878)  
HUTTON, SHELLI  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
543 BILL NELSON SENATE (134953)  
National/Political  
543/06272780

Invoice 627551  
Inv Date 8/26/2012  
Terms Net 30  
Contract 326452  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

BILL NELSON SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:56PM

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

| Line | Type | Scheduled           | Schedule Days to Run | Air Time              | Length | Copy/ISCI | Amount    | Remarks |
|------|------|---------------------|----------------------|-----------------------|--------|-----------|-----------|---------|
| 1.0  | Spot | 7:00:00AM- 9:00:00  | Day,Tu-1             | 08/21/12 7:29AM (Tu)  | 00:30  | BN12002H  | \$2300.00 |         |
| 2.0  | Spot | 10:00:00AM-11:00:00 | Day,W-1,F-1          | 08/15/12 10:29AM (We) | 00:30  | BN12002H  | \$600.00  |         |
| 2.0  | Spot | 10:00:00AM-11:00:00 | Day,W-1,F-1          | 08/17/12 10:21AM (Fr) | 00:30  | BN12002H  | \$600.00  |         |
| 3.0  | Spot | 10:00:00AM-11:00:00 | Day,M-1              | 08/20/12 10:09AM (Mo) | 00:30  | BN12002H  | \$600.00  |         |
| 4.0  | Spot | 12:00:00PM- 1:00:00 | Day,W-1,F-1          | 08/15/12 12:37PM (We) | 00:30  | BN12002H  | \$1000.00 |         |
| 4.0  | Spot | 12:00:00PM- 1:00:00 | Day,W-1,F-1          | 08/17/12 12:59PM (Fr) | 00:30  | BN12002H  | \$1000.00 |         |
| 5.0  | Spot | 4:00:00PM- 5:00:00  | Day,Th-1             | 08/16/12 4:49PM (Th)  | 00:30  | BN12002H  | \$900.00  |         |
| 6.0  | Spot | 4:00:00PM- 5:00:00  | Day,M-1              | 08/20/12 4:28PM (Mo)  | 00:30  | BN12002H  | \$900.00  |         |
| 7.0  | Spot | 5:00:00PM- 6:00:00  | Day,Tu-1             | 08/21/12 5:28PM (Tu)  | 00:30  | BN12002H  | \$2500.00 |         |
| 8.0  | Spot | 6:00:00PM- 6:30:00  | Day,W-1              | 08/15/12 6:24PM (We)  | 00:30  | BN12002H  | \$3500.00 |         |
| 9.0  | Spot | 11:00:00PM-11:35:00 | Day,Th-1             | 08/16/12 11:23PM (Th) | 00:30  | BN12002H  | \$2250.00 |         |
| 10.0 | Spot | 12:00:00PM-12:30:00 | Day,Sa-1             | 08/18/12 12:29PM (Sa) | 00:30  | BN12002H  | \$600.00  |         |
| 11.0 | Spot | 12:00:00PM-12:30:00 | Day,Su-1             | 08/19/12 12:22PM (Su) | 00:30  | BN12002H  | \$600.00  |         |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



|             |              |
|-------------|--------------|
| Gross Total | \$17,350.00  |
| Commission  | (\$2,602.50) |
| Net Total   | \$14,747.50  |

Total Spots 13

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.